

All Good Things Come In Threes

Grundig Trio Touch announced as Finalist for the 2011 Australia International Design Awards

In addition to the stellar entries in this year's Australia International Design Awards, Grundig is also proud to announce that the Trio Touch DAB+ Micro System is an official 2011 Awards Finalist. The awards are one of the world's most prestigious recognitions of innovative design and style and it is an outstanding achievement for the Trio Touch to be acknowledged among this year's group of finalists.

The Grundig Trio Touch encompasses beautiful well thought-out Australian and European design with advanced clever technology making it the perfect candidate for the award scheme. The innovative Micro System provides access to a wide range of music sources to make the everyday listening experience a magical one, including; DAB+, FM or Internet Radio, Last.fm (an online music service), iPod or iPhone full functionality with video out to watch your iPod/iPhone videos or YouTube on your home TV; as well as the ability to stream music from your PC or Mac. With these great features alone it is easy to see why the Trio Touch is among this year's awards finalists.

'It is a great honour for the Grundig Trio Touch to be recognised by such a highly respected design industry award scheme. It is especially sweet as the TRIO TOUCH was one of the first new Grundig models that we developed specifically for the Australian Market' say Bush Australia, Sales Director Brian Rodgers.

'The TRIO Series is one that we are extremely proud of and are sure it will continue its great success. It is fantastic to see that the innovations and technologies we introduce with the Trio Series is being appreciated by the wider design community.'

For more information about the 2011 Australia Design Awards, please visit - <http://www.designawards.com.au/index.jsp>

To find out more about the innovative and stylish Trio Touch, please call (02) 9714 3414 or visit www.grundig.net.au or <http://www.grundig.net.au/details.aspx?pid=1072&tid=12>

For media enquiries please contact Jacqueline Hickman from Bush Australia on 02 9714 3414.