



Media Release

Embargo 10th January 2011

Replay all day with Grundig's First Electronic Program Guide and Record DAB+ Digital Radio

Grundig today announces the arrival of its first DAB+ Electronic Program Guide (EPG) and Record Digital Radio. Aptly named the Grundig Replay for its ability to record and replay your favourite DAB+ programs, the Replay exemplifies digital radio at its best. The innovative Electronic Program Guide or EPG allows you to view what shows will be played during the day for up to the next 7 days. Making it easy to plan ahead and provides more benefits than ever before.

The REPLAY is perfect for all radio lovers with its robust design, easy to use functionality and advanced digital features. The ingenious EPG (Program Guide) allows users to view the individual radio program schedule and receive detailed hourly information about what is being broadcast by your favourite stations. The EPG allows you to easily record DAB+ programs either via the instant record function or via the timed recording feature; which allows you to schedule up to three different programs to record at the same or different times. Plus you can record a program daily, once a week, each weekday or just on weekends

'We are very proud to introduce the REPLAY to the Grundig Digital Range. This amazing new radio provides customers with more freedom to choose what they want to listen and when. It provides the possibility to listen to more channels and catch up on what you may have missed during the day or week. It is a very exciting product and we think that it will be an amazing performer in 2011' say Bush Australia, Sales Director Brian Rodgers.

Chief executive officer of Commercial Radio Australia, Joan Warner said 'commercial broadcasters are very pleased to see another digital radio coming to market which supports an EPG – electronic program guide'.

'We have looked at the merits of EPGs now that permanent DAB+ broadcasts are on air and commercial broadcasters are now considering a range of technical issues associated with broadcasting an EPG, including the number of DAB+ receivers in the market that can display an EPG. Products like the Grundig Replay radio will expedite these discussions and considerations' says Warner.

Currently all ABC stations are broadcasting an EPG service for listeners to view program information and the other stations are expected to follow soon and assist with developing this technology further.

The Grundig Replay allows you to review your favourite DAB+ programs or record your favourite music to your SD Card to share or listen to later. It's simple and fun to use. You'll never miss a second with this high quality, cutting edge product. Plus at an exceptionally competitive price of just \$229, it is the perfect way to celebrate the digital New Year.

The Grundig Replay EPG and Record DAB+ Digital Radio – RRP \$229 features include:

- DAB+ /FM Radio
- DAB+ Electronic Program Guide
- Record DAB+ or FM via SD Card
- DAB+/FM Radio with 20 Station Presets (10 DAB+/10 FM)
- 128 X 64 Dot Matrix LCD Display with Icons
Scrolling Text Information
- Alarm Clock Functionality
- DAB+ Station Auto Tune
- 3.5mm Headphone Jack
- Auxiliary Input
- Speaker Power 7w
- Telescopic Aerial
- Remote Control

The Replay is an exciting addition to Grundig's growing range of innovative digital radios – which all provide superior digital sound and performance. For more information about the Replay or any of Grundig's DAB+ range, please call (02) 9714 3414 or visit www.grundig.net.au.

For media enquiries please contact Jacqueline Hickman from Bush Australia on 02 9714 3414.