



Media Release

31<sup>st</sup> January 2011

## All Good Things Come In Threes

### Introducing Grundig's New TRIO Series DAB+ Micro Systems

Grundig today announces the arrival of the exciting new TRIO Series, introducing the long anticipated TRIO & TRIO TOUCH DAB+ Micro Systems. The ingenious new models are so named after their ability to be transformed into three different stereo combinations (a one piece, two piece or three piece). This innovative new design gives users the opportunity to create their own audio entertainment experience.

'The TRIO Series has been developed by Grundig Australia specifically for the Australian Market. The range brings advance technical features into the mainstream market in a simple and user friendly Micro System. The TRIO Series is one that we are extremely proud of and are sure that it is going to be popular with all customers ' say Bush Australia, Sales Director Brian Rodgers.

The TRIO Series brings innovation in abundance with the TRIO TOUCH featuring the world's first APNG DAB+ Slideshow function. The slideshow feature which is displayed on the unique icon inspired 3.5" Colour TFT touch-screen, allows users to view race photo finishes, radio broadcast images and much more - making the possibilities for DAB+ Radio endless.

Chief executive officer of Commercial Radio Australia, Joan Warner said "Digital radio stations become even more compelling with the use of slide show to complement digital audio. Whether it's a station logo or album art, a photo of a presenter, sports scores and graphics, betting odds or instant results from an on line poll, slide show creates added interactivity and further engagement with radio listeners".

The Grundig TRIO is the first in the range and includes the classic Grundig luxurious features users expect as well as the amazing new design that is unique to the cutting edge TRIO range. Simple and easy to use the TRIO includes wealth of amazing digital features, such as; DAB+/FM Radio with 20 Station Presets and Full iPhone/iPod Functionality & Control with Video Out allowing users to connect the unit to their TV to enjoy their iPhone/iPod videos on a big screen. The TRIO is exceptionally priced at just \$349 RRP and is the best way to relax during the last weeks of summer.

#### **The Grundig TRIO DAB+ Micro System – RRP \$349 features include:**

- High Sensitivity DAB+ Digital Radio
- iPhone/iPod Docking Functionality with Full Control and Charging
- GSM Shield Made For iPhone
- FM Radio Reception with RDS
- Dual Line LCD Display with Icons
- Digital Alarm Clock with Sleep and Snooze
- 20 Favourite Station Presets
- iPod/iPhone Video Out
- Detachable Speakers For Multiple Settings
- 3.5mm Headphone and Auxiliary Input

- Stereo RCA Line-Out Connectors
- Optical Digital Audio Output
- F-Type Telescopic Antenna
- Supplied with 5 iPod Adapters
- High Quality 2 x 10W Speakers
- Full Function Remote Control

The innovative Grundig TRIO TOUCH Micro System signifies innovation, technology and style. It encompasses beautiful well thought-out European design with advanced technology to make the everyday listening experience a magical one. It also provides access to more music sources than anyone could dream of including; DAB+, FM or Internet Radio, Last.fm (an online music service), iPod or iPhone full functionality with video out to watch your iPod/iPhone movies on your home TV; as well as the ability to stream music from your PC or Mac. This extremely exciting product is priced at just \$599 making it easily accessible to all music lovers

**The Grundig TRIO TOUCH DAB+ Micro System – RRP \$599 features include:**

- 3.5" Colour TFT Touch- Screen Display
- High Sensitivity DAB+ Digital Radio
- High Quality Digital 2 x 10W Speaker Output
- GSM Shielded Made With iPhone
- Access to Over 13,000 Internet Radio Stations via Wi-Fi and Wired LAN
- Last FM Music Service
- Wirelessly Stream Music from PC or MAC
- DAB+ Slideshow Supported
- FM Radio Reception with RDS
- Digital Alarm Clock with Sleep and Snooze
- 20 Favourite Station Presets (10 DAB+/10 FM)
- Detachable Speakers For Multiple Settings
- 3.5mm Headphone and Auxiliary Input
- Stereo RCA Line-out Connectors
- iPhone/iPod Video Output
- Optical Digital Audio Output
- F-Type Telescopic Antenna
- Supplied with 5 iPod Dock Adapters and Remote Control

The TRIO Series is a perfect addition to Grundig's innovative range of digital products. For more information about the TRIO or TRIO TOUCH, please call (02) 9714 3414 or visit [www.grundig.net.au](http://www.grundig.net.au).

**For media enquiries please contact Jacqueline Hickman from Bush Australia on 02 9714 3414.**